Overview map showing the requested area(s):
The selected areas have been summarized

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## Market Analysis

June 09, 2015

Thematic map themed on Average (Mean) Household Income, showing Block Groups:

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Block Groups - High (Above 67,000)
Block Groups - Above Average (53,000 to 67,000)
Block Groups - Average (42,000 to 53,000)
Block Groups - Below Average $(33,500$ to 42,000)
Block Groups - Low (Below 33,500)

Rank By Income Report for Block Groups:

|  |  | 2014B |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Household Income |  |  | Median | Total |
| Rank | Name | Median | Average | Per Capita | Age | Households |
| 1 | 291892126002 | \$67,832 | \$72,664 | \$28,522 | 41.0 | 409 |
|  | Subtotal of Extremely High | \$67,832 | \$72,664 | \$28,522 | 41.0 | 409 |
| 2 | 291892125001 | \$56,676 | \$61,748 | \$25,636 | 38.7 | 416 |
| 3 | 291892116001 | \$55,188 | \$77,688 | \$31,443 | 45.6 | 291 |
| 4 | 291892117001 | \$54,476 | \$77,552 | \$33,286 | 48.6 | 476 |
|  | Subtotal of High | \$55,301 | \$72,028 | \$30,109 | 44.5 | 1,183 |
| 5 | 291892126001 | \$52,256 | \$56,745 | \$21,770 | 39.8 | 272 |
| 6 | 291892117002 | \$49,169 | \$62,682 | \$24,937 | 43.6 | 477 |
| 7 | 291892126003 | \$48,613 | \$57,203 | \$23,338 | 39.1 | 388 |
| 8 | 291892118021 | \$45,263 | \$48,117 | \$17,894 | 37.6 | 283 |
| 9 | 291892116004 | \$45,175 | \$53,744 | \$20,240 | 32.8 | 502 |
| 10 | 291892111015 | \$45,117 | \$62,978 | \$29,102 | 38.4 | 506 |
| 11 | 291892116002 | \$44,199 | \$44,015 | \$16,269 | 33.4 | 343 |
| 12 | 291892127005 | \$43,432 | \$58,662 | \$19,914 | 33.2 | 129 |
|  | Subtotal of Above Average | \$46,762 | \$56,089 | \$22,112 | 37.1 | 2,900 |
| 13 | 291892118012 | \$42,906 | \$49,699 | \$18,350 | 39.5 | 600 |
| 14 | 291892127004 | \$41,754 | \$51,938 | \$18,222 | 34.3 | 481 |
| 15 | 291892125003 | \$41,457 | \$48,738 | \$18,793 | 39.2 | 551 |
| 16 | 291892127002 | \$40,885 | \$49,425 | \$18,694 | 36.1 | 396 |
| 17 | 291892117003 | \$39,673 | \$55,109 | \$19,854 | 32.9 | 272 |
| 18 | 291892116005 | \$39,669 | \$49,057 | \$16,751 | 32.3 | 406 |
| 19 | 291892115003 | \$39,301 | \$44,220 | \$15,618 | 36.9 | 433 |
| 20 | 291892117004 | \$38,044 | \$47,219 | \$17,095 | 32.5 | 339 |
| 21 | 291892118022 | \$37,460 | \$45,785 | \$18,293 | 31.2 | 881 |
| 22 | 291892111014 | \$37,279 | \$49,489 | \$20,525 | 29.5 | 990 |
| 23 | 291892115002 | \$37,178 | \$47,427 | \$15,468 | 31.4 | 348 |
| 24 | 291892126004 | \$34,666 | \$42,724 | \$17,841 | 40.4 | 444 |
| 25 | 291892116003 | \$34,451 | \$43,621 | \$15,810 | 32.1 | 332 |
| 26 | 291892111022 | \$32,584 | \$46,795 | \$23,256 | 43.0 | 1,456 |
| 27 | 291892124002 | \$32,484 | \$45,027 | \$15,583 | 30.1 | 353 |
|  | Subtotal of Average | \$37,541 | \$47,646 | \$18,663 | 34.6 | 8,282 |
| 28 | 291892125002 | \$31,622 | \$47,992 | \$18,166 | 37.4 | 456 |
| 29 | 291892124001 | \$31,456 | \$43,437 | \$15,760 | 34.6 | 461 |
| 30 | 291892218001 | \$28,739 | \$39,362 | \$13,234 | 30.9 | 659 |
| 31 | 291892123001 | \$27,482 | \$41,705 | \$20,480 | 31.7 | 743 |


|  |  | 2014B |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Household Income |  |  | Median | Total |
| Rank | Name | Median | Average | Per Capita | Age | Households |
| 32 | 291892127003 | \$26,130 | \$43,795 | \$17,407 | 33.2 | 781 |
| 33 | 291892121021 | \$25,898 | \$43,902 | \$16,258 | 32.8 | 287 |
| 34 | 291892120021 | \$24,490 | \$33,070 | \$12,906 | 26.5 | 946 |
| 35 | 291892127001 | \$24,368 | \$29,431 | \$10,740 | 28.7 | 339 |
| 36 | 291892119005 | \$24,132 | \$35,076 | \$14,155 | 25.7 | 456 |
| 37 | 291892120013 | \$24,106 | \$31,349 | \$13,709 | 39.1 | 387 |
| 38 | 291892218003 | \$23,757 | \$32,628 | \$12,326 | 31.2 | 272 |
| 39 | 291892125004 | \$21,693 | \$37,327 | \$15,970 | 28.9 | 581 |
|  | Subtotal of Below Average | \$26,104 | \$38,566 | \$15,240 | 30.6 | 6,368 |
| 40 | 291892126005 | \$21,318 | \$35,722 | \$12,460 | 31.2 | 308 |
|  | Subtotal of Low | \$21,318 | \$35,722 | \$12,460 | 31.2 | 308 |
|  | Grand Total | \$35,731 | \$47,752 | \$18,800 | 34.1 | 19,450 |

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Experian Data Methodology

